

**DEPARTMENT OF SCHOOL EDUCATION
GOVERNMENT OF HARYANA**

Request for proposals

Department is proposing to launch an information campaign so that its stakeholders are kept well informed about various initiatives undertaken and achievements made. Proposals are invited from Organizations/Individuals having relevant expertise, for designing and executing such a campaign over next one year with first deliverables beginning six weeks or earlier from the date of commencement of work.

2. The proposal may be submitted in following format:
 - a) A write up of the proposal not exceeding 500 words .It may mention proposed intervention, methodology, implementation strategy & its management; and expected outcomes
 - b) Number and qualification of personnel –full time and part time dedicated to the intervention
 - c) Time-frame
 - d) Resource requirement
 - e) Project Deliverables including Media Estimates.
3. Relevant documents providing information about the individual or the organization's structure, personnel, financial resources, current and past projects may be attached.
4. Proposals may be sent in advance through email to **eduhry.iecproposals@gmail.com**. A printed copy of the same signed by authorized signatory must be submitted in a sealed envelope with **“Proposal for Information campaign about various initiatives in education”** written on it, by March 1, 2013 at Room No.206, Haryana Civil Secretariat, Sector 17, Chandigarh 160017.
5. Organizations/Individuals whose proposals are shortlisted will be contacted for further interaction within two weeks.

**Principal SecretarySchool Education
Haryana, Chandigarh**